





News Advisory

For Immediate Release: Wednesday, May 21, 2007 Media Contact: Kalynn Filion Utah Department of Health O: 801.538.7009

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Super Colon Comes to Salt Lake City

Learn About Colorectal Cancer Prevention at Discovery Gateway May 28-30

WHO/WHAT: The Super Colon is an incredible, inflatable, interactive colon that teaches

people about the risks, symptoms, prevention, early detection of and

treatment options for colorectal cancer. As visitors walk through the Super

Colon, they get a close-up look at healthy tissue, tissue with non-malignant colorectal diseases, as well as tissue with various stages of

colorectal cancer.

WHEN: Free Entry

Wednesday, May 28 through Friday, May 30

Noon to 9 p.m. daily

WHERE: Discovery Gateway

444 West 100 South Salt Lake City 84101

WHY: The *Super Colon:* an 8-foot tall, 20-foot-long replica of a human colon,

zigzags across the country serving as an educational tool to teach the importance of colorectal cancer screening. Colorectal cancer is 90 percent preventable and successfully treated 90 percent of the time when detected early—yet it remains a leading cause of cancer death. The national **2008**

Super Colon Tour has traveled to cities all over the United States, including: New York City, Chicago, Miami, and others. For more

information visit www.ucan.cc or call 1.888.222.2542.

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The mission of the Utah Department of Health is to protect the public's health through preventing avoidable illness, injury, disability, and premature death, assuring access to affordable, quality health care, and promoting healthy lifestyles.

Huntsman Cancer Institute's mission is to understand cancer from its beginnings, to use that knowledge in the creation and improvement of cancer treatments, to relieve the suffering of cancer patients, and to provide education about cancer risk, prevention, and care.